

Biggest Career Mistakes To Avoid #11: Believing that you're competing in a small pond

Result

- You have an informed picture
 - Know where you stand
 - Accurate benchmarks
 - Know where's the competition
 - Know which way to develop

Right mindset

- Anything can be competition
- Competition can come from anywhere
- You have to play the right game
- Not caught unawares

Your Turn

- Try to connect with three strangers in your own field
 - Attend clubs
 - Join meetups
 - Connect on social network
 - Ask friends to introduce
- Look at what's considered "World Class" in your industry
 - Identify the gap between you and that standard
 - How can you plug this gap?
 - Who can help you?
 - What can you add to this?



- Run by Arvinth Sundar
 - Goal: Increase Job Security With E.P.I.C Transformations
 - Mission: Liberate a million millennials from an unsatisfying career
 - Get in touch at arvinth@epiccareerlabs.com
- There's a course that can help fix most of these
 - <https://www.epiccareerlabs.com/course>
- Did you know?
 - You can take a free assessment to figure out what's your career risk level?
 - <https://www.epiccareerlabs.com/risk>
- Want exclusive & useful content?
 - Join the email list!
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Situation

- You think you're the best in your company
 - You feel it's a great thing
- When you try to find a new job/opportunity
 - Things are not as easy as it seems
 - Lots of competition
 - Companies don't call back
- Stuck in a vicious circle
 - Things go from bad to worse
 - Unable to break free
 - Each failure reinforces/triggers the cycle again

Cause

- Your scope is local
 - Always thinking about your immediate surroundings
 - Easy to lose track
- Your perception is limited
 - Difficult to break free from where you are at the moment
 - You have your blinders on
- You don't care about or are unaware of the world beyond your company
 - Things closer to us seem more important
 - We are not familiar with how the rest of the world works
- You believe "Best in Company" = "Best in World"
 - Kinda true. The company is your world now
 - Competition comes from anywhere
 - Especially with remote jobs

Answer

Expand your horizons

- Think beyond...
 - The Team
 - The Project
 - The Company
- Meet new people
 - Different clubs
 - Meetup groups
 - Online
 - Conferences
- Compete against yourself
 - Set new goals
 - Try new experiments
 - Push boundaries
- Build a brain trust
 - Likeminded people
 - Friendly Rivals
 - Help each other in times of need